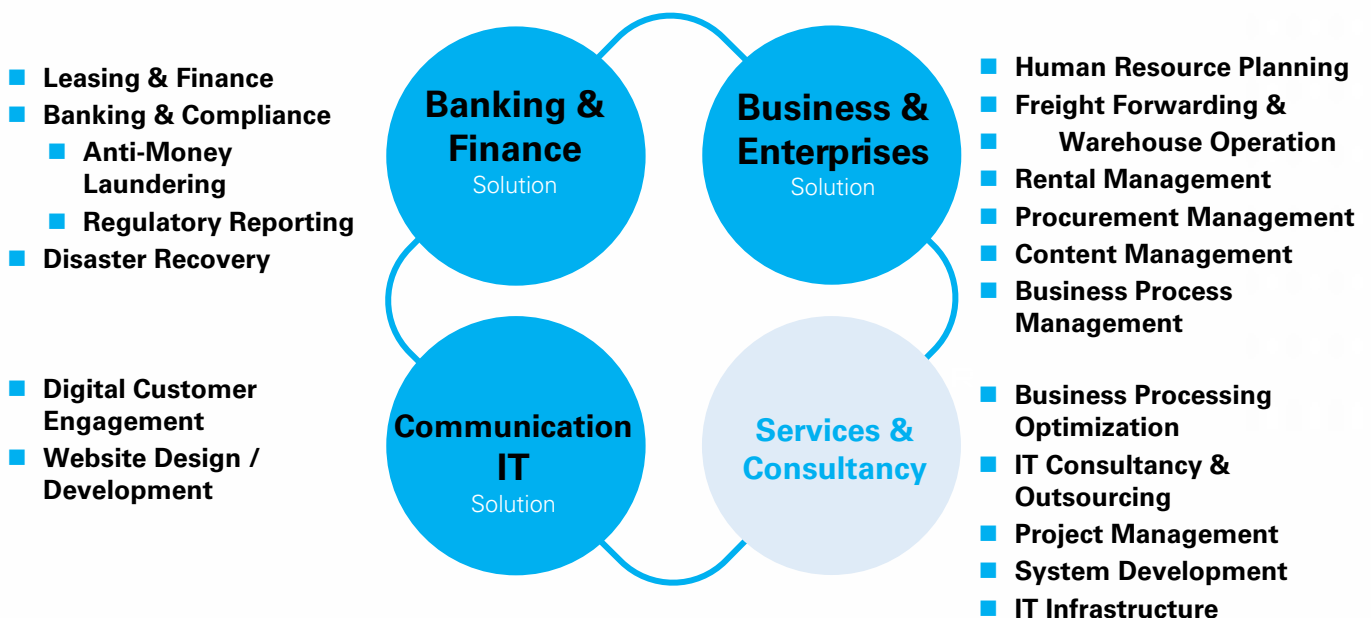


ISID Hong Kong Solution and Offerings

ISID Hong Kong (ISI-Dentsu of Hong Kong, Limited) was established in 1990, is a wholly-owned subsidiary of ISID. We provide total IT solutions covering Banking and Finance, Business & Enterprises, Communication IT Solution, System Development, Project Management, IT Consulting & Talent Outsourcing as well as IT Infrastructure, to the International Banking, Finance, Logistics, and Manufacturing and across all the industries. ISID has been widely recognized for its reputation of quality service and excellence in customer satisfaction. Partnering with the leading industry vendors, ISID brings professional services, quality software application and cutting-edge technologies to our customers through our expertise.



Efforts to FinTech

Early on, ISID recognized the wave of financial innovation sweeping around the world. Since 2012, we have boosted financial innovations in Japan by hosting the Financial Innovation Business Conference (FIBC), an event to spotlight innovative services in the financial sector. At this event, a number of advanced financial services, including unpublished services are introduced. Now, FIBC is recognized as “event that all new trends of FinTech in Japan appear”. We have started investing and supporting to FinTech startups from 2015. Furthermore, in partnership with Mitsubishi Estate Co., Ltd., and Dentsu Inc., we opened “FINOLAB” in 2016, an incubation center to support and accelerate the growth of FinTech startups. Through our various efforts for FinTech, we are working to invigorate financial innovation in Japan.



ISiD Story

Information Services International-Dentsu, Ltd. (ISiD) was established in 1975 as the first private computer time-sharing service (TSS) provider in Japan, a joint venture between Dentsu Inc., the world's largest independent advertising firm in terms of revenues, and General Electric Company (GE), one of the leading blue-chip companies in the United States. ISiD have supported the overseas expansion of many industry leaders in Japan from financial to manufacturing domains by offering business application.



With our experience and knowledge in building numerous systems in the financial and business sectors, whether for global IT system rollout projects directed by the headquarters of customers, or system implementation projects carried out by overseas subsidiaries on their own, ISiD offers a full service lineup to meet various local needs from diverse clients, including localization of in-house software packages as well as customization of local solutions.

Global Network ISiD now have overseas operations in four regions (North America, Europe, China and South East Asia), allowing us to provide IT solutions tailored to the different legal regulations and business customs of each region with Japan-quality services and local support capabilities.

Internet of Things / Big Data Today, the business environment is changing, including the utilization of the Internet of Things (IoT) and Big Data, and industry revolution on a global scale. ISiD accelerates business development in the areas of IoT and Big Data. We are leveraging our strengths in the marketing and manufacturing fields to offer high-value-added solutions with leading-edge technologies and extraordinary business knowledge as well as service capabilities that were all cultivated and accumulated since its appearance as a TSS provider.

Open Innovation 2020 & Beyond

ISiD also plays a role as the IT solutions business of Dentsu Group, and provides the group with the underlying marketing platform. We are fostering collaboration in urban planning and entertainment categories with Dentsu, the exclusive marketing agency for the 2020 Tokyo Olympic and Paralympic Games and its subsidiaries. The urban structure in Tokyo is set to undergo major changes, with large-scale infrastructure and urban redevelopment projects being planned in the lead-up to 2020. These developments are expected to involve not only Tokyo, but also enterprises and public entities throughout Japan, creating new business opportunities leading to sustainable growth.

To create new solutions for 2020 and beyond, IT will be essential to realize these opportunities, ISiD is undertaking initiatives of applying cutting-edge technologies to community development and realizing proprietary video transmission technology. Furthermore, we are working on the creation of new business and accelerating the development of new services with numerous enterprises, research / educational institutions ISiD endeavors to offer innovative services that Japan can be proud in the world. Through our efforts, we will leverage the power of IT to support the sustainable growth of Japan toward 2020 and beyond..